

# Indigo & Ochre

*An Iberian Noche de Gala*

## Corporate Sponsorship Opportunities

### Corporate Sponsorship Proposal

Located on 100 acres of magnificent grounds and trails, Heritage Museums & Gardens features beautiful gardens and distinct internationally recognized plant collections. Heritage offers three gallery buildings housing educational exhibits, a collection of world-class automobiles, a vintage carousel, and American folk art. Over 150,000 visitors enjoy Cape Cod's premier cultural destination every year.

Each year we celebrate all these accomplishments together during Heritage's largest fundraiser of the year and raise support for the gardens, exhibits, and programs that make Heritage Cape Cod's premier cultural attraction. In 2026 we are excited to welcome our guests to our Annual Gala, on Saturday, July 18, 2026! We can't wait to see you there!



### Corporate Sponsorship Proposal

Heritage welcomes you to join us for our annual gala - a glamorous event known for its opulent venue, exquisite décor, and sophisticated atmosphere. This year's **Indigo & Ochre: An Iberian Noche de Gala** invites you to step into a vibrant, sun-drenched evening with us, where the warmth and spirit of the Mediterranean come to life. Sip on cocktails and savor cuisine inspired by the region, and dance among our gardens that sparkle by day and night. Dress in Riviera Chic, relaxed, vibrant elegance inspired by Spain and Portugal, and support a place where community, tradition, and the arts flourish at every turn.

# Attendee Demographics

Average Annual Household Median Income: Over \$300,000

## Areas of Residence

- Osterville, MA - 15%
- Hyannisport, MA - 12%
- Sandwich, MA - 7%
- Falmouth, MA - 5%
- Boston, MA - 5%
- Pocasset, MA - 5%
- Centerville, MA - 4%
- East Sandwich, MA - 4%
- West Falmouth, MA - 3%
- West Barnstable, MA - 2%



## Sponsorship Levels

All levels of support include recognition described below:

- Social Media (27,000 Facebook followers, 11,900 Instagram followers)
- Newsletter (circulation over 40,000)
- Website (175,000 unique views)
- Day of Event (includes event program and signage throughout the event)

	<b>BRONZE LEVEL</b>	<b>SILVER LEVEL</b>	<b>GOLD LEVEL</b>	<b>PLATINUM LEVEL</b>
	<b>\$1,250</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>
<b>MAIN SEASON GUEST PASSES</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>25</b>
<b>ATTENDANCE AT THE EVENT</b>	<b>2</b> people	<b>4</b> people	<b>6</b> people	<b>10</b> people (Full table)
<b>ADMIT 2 EXECUTIVE PASS</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>5</b>
<b>PRIVATE TOUR FOR 10</b>	—	✓	✓	✓
<b>HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED</b>	—	—	✓	✓
<b>OPPORTUNITY FOR EXCLUSIVE SPONSORSHIP RECOGNITION AT ANOTHER PROGRAM</b>	—	—	—	✓

For questions about sponsorship, please contact Greg Wobst at [gwobst@heritagemuseums.org](mailto:gwobst@heritagemuseums.org) or 774-205-2742