

# COCKTAILS *for* CARS

## SPONSORSHIP OPPORTUNITIES



### QUICK FACTS:

Annual Event, now in its 9th year

- Attendance of 400+
- Typical Guest:
  - Median household income of over \$250,000
  - Interests include
    - high-end luxury cars
    - car culture
    - gardens
  - Areas of residence include
    - South Coast
    - Cape Cod
    - Southern New England
- Advertising reach of over 50,000 households



**SATURDAY, SEPTEMBER 13, 2025**  
**3:30PM - 6PM**

Now in its ninth year, Cocktails for Cars is a signature fundraising event that brings together more than 40 of the region's finest classic and special interest automobiles. Spanning the earliest days of automotive design to the innovations of the 21st century, this elegant showcase invites car enthusiasts and curious visitors alike to experience these remarkable vehicles up close—set against the stunning backdrop of the gardens and Heritage's Automobile Gallery.

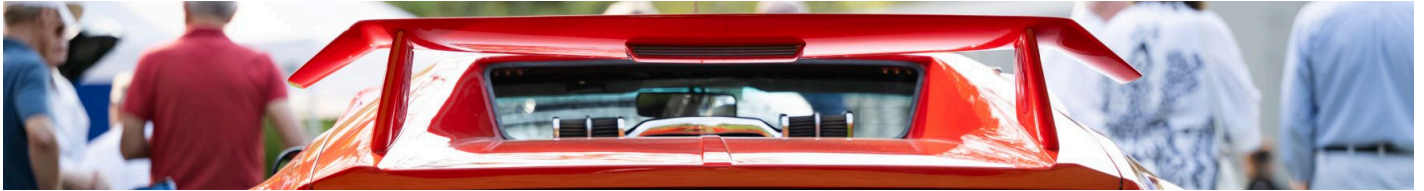


### THE VENUE

Located on 100 acres of magnificent grounds and trails, Heritage Museums & Gardens features beautiful gardens and three gallery buildings that house a collection of world-class automobiles, a vintage carousel, and American folk art.

# SPONSORSHIP

As a sponsor you are provided with a unique and exclusive opportunity to promote your organization to high net worth automobile collectors and aficionados. Sponsors receive a package of benefits tailored to meet their marketing and philanthropic objectives.



## LEVELS OF SUPPORT

All sponsors receive recognition at the event (including in the program and on signage) and online recognition (including in Newsletter circulation of 50,000, on Website - 200,000 unique views, and on Social Media - 37,000 followers).

	EVENT DONOR	EVENT SPONSOR	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
	\$250	\$500	\$1,250	\$2,500	\$5,000
ATTENDANCE AT THE EVENT	2 people	4 people	6 people	8 people	10 people
OPPORTUNITY TO DISPLAY CAR	—	—	✓	✓	✓
BOOTH OR TABLE AT THE EVENT	—	—	✓	✓	✓
REGULAR SEASON GUEST PASSES	2	4	6	8	10
ADMIT 2 EXECUTIVE PASS	—	—	1	2	3
PRIVATE TOUR FOR 10	—	—	—	✓	✓
HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED	—	—	—	—	✓

**CONTACT** For questions about Sponsorship of Cocktails for Cars, contact Greg Wobst at [gwobst@heritagemuseums.org](mailto:gwobst@heritagemuseums.org) or 774-205-2742

Heritage Museums & Gardens • 67 Grove Street • Sandwich, MA 02563 • [HeritageMuseums.org](http://HeritageMuseums.org)



## 2025 Cocktails for Cars -Sponsorship Agreement-



We are pleased to support Heritage Museums & Gardens 2025  
Cocktails for Cars at the following level:

- |   |  |
|---|--|
| <input type="checkbox"/> Gold Level - \$5,000   | <input type="checkbox"/> Event Sponsor - \$500 |
| <input type="checkbox"/> Silver Level - \$2,500 | <input type="checkbox"/> Event Donor - \$250   |
| <input type="checkbox"/> Bronze Level - \$1,250 |  |

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Organization Name (as you would like it to appear in signage):

\_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Website (where you would like links to go to):

\_\_\_\_\_



☐ Check enclosed made payable to Heritage Museums & Gardens

☐ Please charge my credit card with the above amount

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

**Payment of Sponsorship to be sent to:**  
**Heritage Museums & Gardens, 67 Grove Street, Sandwich, MA 02563**  
ACH payments also accepted

*For questions about this sponsorship  
contact Greg Wobst at [gwobst@heritagemuseums.org](mailto:gwobst@heritagemuseums.org) or 774-205-2742*



Heritage Museums & Gardens  
67 Grove Street · Sandwich, MA 02563 · 508.888.3300  
[HeritageMuseums.org](http://HeritageMuseums.org)