



Gardens Aglow

2025 Sponsorship Opportunities

23 Evenings, Starting November 28



Soon it will be that most wonderful time of the year... The sweet smell of roasted marshmallows, a wave and a wink from Santa, children scurrying along lit paths in search of Rudolph, and thousands of twinkling winter lights everywhere you look.

...this is Gardens Aglow at Heritage Museums & Gardens

Sponsor this time-honored celebration where visitors from throughout the region step into a world of enchantment and embrace the holiday spirit. Wander through a mesmerizing tapestry of lights, illuminating the gardens with a magical glow that captivates all who enter.

Come November, Gardens Aglow will once again welcome and enchant more than 44,000 visitors of all ages, as we celebrate its 22nd year. As a sponsor of this event, your partnership not only supports our mission of exploration, discovery, and learning, but it can also align with your marketing and employee appreciation goals. Secure exclusive tickets to Gardens Aglow, included with most sponsorships, ensuring your entrance even when the event is sold out (as it does earlier each year).

As a Gardens Aglow sponsor, you make it possible for guests and their loved ones to make cherished memories as they delight in the sounds, smells, and tastes of the season, within a glowing wonderland.

Join us for Cape Cod's favorite holiday tradition!



Attendance Data

2024 Gardens Aglow Attendance: 34,421
2025 Projected Gardens Aglow Attendance: 44,265

Areas of Residence

- Sandwich, MA - 14%
 - Barnstable, MA - 12%
 - Plymouth, MA - 10%
 - Falmouth, MA - 6%
 - Yarmouth, MA - 5%
- Mashpee, MA - 4%
 - Duxbury, MA - 3%
 - Marshfield, MA - 2%
 - Harwich, MA - 2%
 - Brewster, MA - 2%



Sponsorship Levels

	EVENT DONOR	EVENT SUPPORTER	COPPER LEVEL	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
	\$250	\$500	\$1,250	\$2,500	\$5,000	\$10,000
ONLINE RECOGNITION	✓	✓	✓	✓	✓	✓
GARDENS AGLOW TICKETS	2	6	8	12	20	50
ON-SITE RECOGNITION	—	✓	✓	✓	✓	✓
RECOGNITION IN MARKETING	—	—	✓	✓	✓	✓
ADMIT 2 MAIN SEASON CORPORATE PASSES	—	—	1	3	5	10
FREE ADMISSION DAY FOR EMPLOYEES	—	—	—	—	✓	✓

For questions about sponsorship, please contact Greg Wobst at gwobst@heritagemuseums.org or 774-205-2742





GARDENS AGLOW | Corporate Sponsorship



We are pleased to support Gardens Aglow
at Heritage Museums & Gardens at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Gold Level - \$10,000 | <input type="checkbox"/> Copper Level - \$1,250 |
| <input type="checkbox"/> Silver Level - \$5,000 | <input type="checkbox"/> Event Supporter - \$500 |
| <input type="checkbox"/> Bronze Level - \$2,500 | <input type="checkbox"/> Event Donor - \$250 |

How we wish our business name to be listed in recognition of this sponsorship:

-
- ☐ We wish to remain anonymous

Contact _____

Phone _____

Address _____

City, State, ZIP _____

Website _____

- ☐ Check enclosed made payable to Heritage Museums & Gardens
- ☐ Please charge my credit card with the above amount

Card Number _____

Expiration Date _____

CVV _____

Billing Address _____

Payment for Gardens Aglow Sponsorship can be sent to:
Heritage Museums & Gardens, 67 Grove Street, Sandwich, MA 02563
ACH payments also accepted

Please send a high resolution logo (PNG or JPG) to
development@heritagemuseums.org

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Heritage Museums & Gardens
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HeritageMuseums.org