

# COCKTAILS *for* CARS

## SPONSORSHIP OPPORTUNITIES



### QUICK FACTS:

Annual Event, now in its 9th year

- Attendance of 400+
- Typical Guest:
  - Median household income of over \$250,000
  - Interests include
    - high-end luxury cars
    - car culture
    - gardens
  - Areas of residence include
    - South Coast
    - Cape Cod
    - Southern New England
- Advertising reach of over 50,000 households



**SATURDAY, SEPTEMBER 13, 2025**  
**3:30PM - 6PM**

With a showcase that extends from the beginning of the automobile age and into the 21st century, Cocktails for Cars lets enthusiasts and curious spectators alike, experience up-close some of the most beautiful classic collector and special interest automobiles designed. This annual fundraising event, now in its seventh year, brings together over 40 of the finest collector cars in the region displayed with the beauty of the gardens and the Heritage Automobile Gallery as their backdrop.



### THE VENUE

Located on 100 acres of magnificent grounds and trails, Heritage Museums & Gardens features beautiful gardens and three gallery buildings housing a collection of world-class automobiles, a vintage carousel, and American folk art.

# SPONSORSHIP

As a sponsor you are provided with a unique and exclusive opportunity to promote your organization to high net worth automobile collectors and aficionados. Sponsors receive a package of benefits specifically tailored to meet their marketing and philanthropic objectives.



## LEVELS OF SUPPORT

All sponsors receive recognition at the event (including in the program and on signage) and online recognition (including in Newsletter circulation of 40,000, on Website - 175,000 unique views, and on Social Media - 30,000 followers).

	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	DIAMOND LEVEL
	\$1,250	\$2,500	\$5,000	\$10,000
<b>ATTENDANCE AT THE EVENT</b>	<b>6</b> people	<b>8</b> people	<b>10</b> people	<b>20</b> people
<b>OPPORTUNITY TO DISPLAY CAR</b>	✓	✓	✓	✓
<b>BOOTH OR TABLE AT THE EVENT</b>	✓	✓	✓	✓
<b>REGULAR SEASON GUEST PASSES</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>20</b>
<b>ADMIT 2 EXECUTIVE PASS</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>5</b>
<b>PRIVATE TOUR FOR 10</b>	—	✓	✓	✓
<b>HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED</b>	—	—	✓	✓
<b>AWARD &amp; NAMING OPPORTUNITIES</b>	—	—	—	✓

**CONTACT** For questions about Sponsorship of Cocktails for Cars, contact Greg Wobst at [gwobst@heritagemuseums.org](mailto:gwobst@heritagemuseums.org) or 774-205-2742



# 2025 Cocktails for Cars -Sponsorship Agreement-



We are pleased to support Heritage Museums & Gardens 2025  
Cocktails for Cars at the following level:

- Gold Level - \$5,000
- Silver Level - \$2,500
- Bronze Level - \$1,250
- Event Sponsor - \$500
- Event Donor - \$250

Organization Name (as you would like it to appear in signage):

\_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Website (where you would like links to go to):

\_\_\_\_\_



Check enclosed made payable to Heritage Museums & Gardens

Please charge my credit card with the above amount

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

**Payment of Sponsorship to be sent to:**  
Heritage Museums & Gardens, 67 Grove Street, Sandwich, MA 02563  
ACH payments also accepted

*For questions about this sponsorship  
contact Greg Wobst at [gwobst@heritagemuseums.org](mailto:gwobst@heritagemuseums.org) or 774-205-2742*



Heritage Museums & Gardens  
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HeritageMuseums.org