

GARDENS AGLOW



Gardens Aglow 2024 Sponsorship Opportunities 19 Evenings, Starting November 29



Soon it will be that most wonderful time of the year... The sweet smell of roasted marshmallows, a wave and a wink from Santa, children scurrying along lit paths in search of Rudolf, and thousands of twinkling winter lights everywhere you look.

...this is Gardens Aglow at Heritage Museums & Gardens

Sponsor this time-honored celebration where visitors from throughout the region step into a world of enchantment and embrace the holiday spirit. Wander through a mesmerizing tapestry of lights, illuminating the gardens with a magical glow that captivates all who enter.

Come November, Gardens Aglow will once again welcome and enchant more than 36,000 visitors of all ages, as we celebrate its 21st year. As a sponsor of this event, your partnership not only supports our mission of exploration, discovery, and learning, but it can also align with your marketing and employee appreciation goals. Secure exclusive tickets to Gardens Aglow, included with most sponsorships, ensuring your entrance even when the event is sold out (as it does earlier each year).

As a Gardens Aglow sponsor, you make it possible for guests and their loved ones to make cherished memories as they delight in the sounds, smells, and tastes of the season, within a glowing wonderland.

Join us for Cape Cod's favorite holiday tradition!



Attendance Data

2023 Gardens Aglow Attendance: 32,566
 2024 Projected Gardens Aglow Attendance: 36,625



Areas of Residence

- Sandwich, MA - 13%
- Plymouth, MA - 9%
- Barnstable, MA - 8%
- Falmouth, MA - 5%
- Mashpee, MA - 4%
- Yarmouth, MA - 3%
- Duxbury, MA - 3%
- Marshfield, MA - 2%
- Brewster, MA - 2%
- Kingston, MA - 2%

Sponsorship Levels

	EVENT DONOR	EVENT SUPPORTER	COPPER LEVEL	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
	\$250	\$500	\$1,250	\$2,500	\$5,000	\$10,000
ONLINE RECOGNITION	✓	✓	✓	✓	✓	✓
GARDENS AGLOW TICKETS	2	6	8	12	20	50
ON-SITE RECOGNITION	—	✓	✓	✓	✓	✓
RECOGNITION IN MARKETING	—	—	✓	✓	✓	✓
ADMIT 2 MAIN SEASON CORPORATE PASSES	—	—	1	3	5	10
FREE ADMISSION DAY FOR EMPLOYEES	—	—	—	—	✓	✓

For questions about sponsorship, please contact Greg Wobst at gwobst@heritagemuseums.org or 774-205-2742

